



# IMAGINE SAVING AN ACRE OF WETLANDS

BECOME A SPONSOR OF DUCKS UNLIMITED  
AND THE WETLANDS FOR TOMORROW CAMPAIGN





IMAGINE . . .

## WHAT OUR WETLANDS CAN BE WITH YOUR HELP

As the leader in delivering wetlands conservation, Ducks Unlimited has conserved, restored and protected more than 12 million acres of wetlands and other critical habitats. However, we didn't do it alone. We had help from visionary people like you—partners who could imagine the possibilities for the future of our wetlands.

Our sponsors realize that wetlands conservation programs provide more than waterfowl habitat. They know that our continent's wetlands also provide clean water, flood control, erosion control and

recreational opportunities. As a grass-roots, volunteer-based organization, Ducks Unlimited depends on conservationists and outdoor enthusiasts who share our vision to fill the skies with waterfowl today, tomorrow and forever.

After decades of pursuing our worthwhile mission, Ducks Unlimited is proud to be the world's largest and most effective private waterfowl and wetlands conservation organization. In spite of our considerable progress, there remains much to be done, and we need your help. In fact, we can't imagine succeeding without you.

## YOU CAN SAVE AN ACRE

Every 10 minutes an acre of wetlands is lost in the United States. With each acre lost, we all lose, because wetlands are nature's most productive and prolific ecosystems, providing critical habitat to more than 900 wildlife species. Sadly, each year the United States loses more than 80,000 of these valuable, ecologically crucial wetland acres. To reverse this staggering loss, Ducks Unlimited has launched the Wetlands for Tomorrow campaign, an ambitious continental effort to raise \$1.7 billion for wetland habitat conservation.

Working with public and private partners, Ducks Unlimited can turn your Wetlands for Tomorrow sponsor gifts

into the conservation of irreplaceable wetland acres. Through one of the conservation initiatives of the Wetlands for Tomorrow campaign, you can choose where your wetland will be conserved. Choose an initiative that is geographically significant to you, or one with a mission that particularly appeals to your interests. Acre by acre, you can help Ducks Unlimited make a difference by restoring and conserving the wetlands and waterfowl habitats that matter most in North America.

To save an acre or more now, simply fill out the sponsorship form on the back page and note which of the following initiatives you wish to support.

### NORTH AMERICAN GRASSLANDS CONSERVATION INITIATIVE



#### **Goal: Protect and restore the world's best waterfowl breeding habitat**

The grasslands of the Great Plains are the most productive waterfowl breeding habitat in the entire world. A mix of small, shallow ponds surrounded by lush, native grasses makes the area ideal for nesting hens and growing ducklings. Yet every year, more and more acres are plowed under and converted into cropland. More than 80 percent of the native grasslands have already been lost in some areas of the Great Plains, and once gone, native prairie is almost impossible to fully restore.



## WESTERN BOREAL FOREST INITIATIVE

**Goal: Conserve, protect and manage the most important areas of the forest for waterfowl and other wildlife**

The boreal forest in Canada and Alaska holds more fresh water than any other place on Earth and contains a quarter of the world's remaining intact forests. Each year, 12 to 14 million breeding ducks make their homes in the forest, as do some 100 million shorebirds and 2 billion land

birds, as well as wolves, bears, woodland caribou and moose. When the prairies are dry, this wetland-rich forest sustains core breeding duck populations. Without it, North America's waterfowl populations would be doomed. Unfortunately, the boreal forest is becoming increasingly threatened by mining and forestry. It is critical that we protect enough of the forest to enable waterfowl and other wildlife to coexist with these activities.

## LOUISIANA COASTAL INITIATIVE

**Goal: Protect and restore these imperiled wetlands**

The land in this area is literally melting into the ocean. Every 30 minutes, an area the size of a football field disappears from Louisiana's coastal marsh. These are wetlands that our continent

simply can't afford to lose. The marshlands of Louisiana's Gulf Coast provide wintering grounds for more than 10 million ducks and geese. During their stay, these birds feast on the rich food base along the coast, regaining needed weight and strength after their migration south and storing enough energy to return to

breeding grounds in healthy condition. Continued loss of Louisiana's coastal marshland could seriously limit the breeding success of waterfowl and other birds if we don't act now. In addition to

benefiting wintering waterfowl, coastal wetlands benefit humans, providing a protective buffer against flooding and storm surges associated with hurricanes and other weather events.

## NORTH AMERICA'S THREATENED WETLANDS INITIATIVE

**Goal: Conserve vital wetlands in strategic locations across the continent**

Wetlands are among the richest and most valuable ecosystems in the world. Where there's a wetland, chances are that wa-

terfowl and other wildlife are thriving. However, much of North America has lost more than half of its original wetlands. Our only course of action to stop this decline is to protect remaining wetlands and to restore lost ones.

## PINTAIL INITIATIVE

**Goal: Restore and conserve habitat to meet the life cycle needs of the pintail**

At one time, more than 10 million nesting pintails dotted the grasslands and boreal forest of western Canada and the United States. Today, pintails number less than 2 million – a staggering 83 percent decline. Scientists largely attribute the decline to habitat loss.

At every stop along their migration route, pintails lose ground. Nesting habitats in the north are being plowed under and converted to cropland, and some farming practices are now destroying pintail nests before the eggs have a chance to hatch. Compounding the problem is the loss of key migration and wintering habitats in California's Central Valley and along the Gulf Coast.

## MALLARD INITIATIVE

**Goal: Conserve vital breeding, migrating and wintering habitats to ensure a healthy future for North America's beloved mallard**

Found in all 50 states, the majestic mallard is North America's most popular duck, but its habitat is being lost at an alarming rate across the continent. Ducks Unlimited plans to stem that loss by restoring and conserving critical mallard habitats in the Great Lakes region, Chesapeake Bay, Mississippi River watershed, Columbia Basin and key areas of California.





## WETLANDS FOR TOMORROW SPONSORSHIP

To ensure the conservation of our wetlands for the future, become a Wetlands for Tomorrow sponsor by making a four-year commitment to the campaign with annual payment options of \$250, \$500 or \$1,000. Life sponsorships of \$10,000 are also available. Of course, you can designate which one of Ducks Unlimited's six conservation initiatives you'd like to help with your funds.

In addition to the regular Ducks Unlimited sponsor pin, decal and membership card,

you'll receive a Wetlands for Tomorrow sponsor pin upon enrollment, designating you as a committed partner of Ducks Unlimited. All sponsors have access to our informative Web-based sponsor page at [www.ducks.org](http://www.ducks.org).

For less than \$21 a month, you can become a Wetlands for Tomorrow sponsor and help conserve our wetlands for future generations. Your multiyear pledge can help Ducks Unlimited fund programs that will make a significant impact for tomorrow.

## DUCKS UNLIMITED SPONSORSHIP

This sponsorship plan is for donors who wish to make a single donation instead of a multiyear pledge. One-time donation levels of \$250, \$500 and \$1,000 are available. In gratitude for your support, you'll

receive a Ducks Unlimited sponsor pin, decal and membership card, as well as access to our Web-based sponsor page at [www.ducks.org](http://www.ducks.org).

Ducks Unlimited has 3 levels of yearly sponsorship

Bronze Sponsor	\$250	\$20.84 per month
Silver Sponsor	\$500	\$41.67 per month
Gold Sponsor	\$1,000	\$83.34 per month

# BE A SPONSOR—SAVE AN ACRE

To make a four-year pledge and designate which one of Ducks Unlimited's six conservation initiatives you'd like to help with your funds, select your level of commitment and select a conservation initiative to support.

## **WETLANDS FOR TOMORROW SPONSOR LEVELS:**

- Bronze Sponsor (\$250 x 4 years) = \$20.84 per month     Silver Sponsor (\$500 x 4 years) = \$41.67 per month  
 Gold Sponsor (\$1,000 x 4 years) = \$83.34 per month     Life Sponsor (\$10,000) = 5 year plan

## **DUCKS UNLIMITED CONSERVATION INITIATIVES:**

- North American Grasslands Initiative     North America's Threatened Wetlands Initiative  
 Western Boreal Forest Initiative     Pintail Initiative  
 Louisiana Coastal Initiative     Mallard Initiative

To make a one-year donation and support Ducks Unlimited, select your level of commitment.

## **DUCKS UNLIMITED SPONSOR LEVELS:**

- Bronze Sponsor (\$250) = \$20.84 per month  
 Silver Sponsor (\$500) = \$41.67 per month  
 Gold Sponsor (\$1,000) = \$83.34 per month

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone #: (\_\_\_\_) \_\_\_\_\_ Work #: (\_\_\_\_) \_\_\_\_\_

Membership # \_\_\_\_\_ Event Date \_\_\_\_\_ Chapter # \_\_\_\_\_

## **PAYMENT METHOD**

- Check or Money Order     VISA     MasterCard     AMEX     Discover

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_

(Required for all credit card uses and bank account monthly option uses)

## **IF YOU WOULD LIKE AUTOMATIC MONTHLY DEDUCTIONS...**

**Monthly Payment Option** *(For contributions of \$250 or more, monthly charges will be withdrawn on the 16th of each month, or the next business day after the 16th. There will be no notification sent before withdrawals are made.)*

- Please continue to renew my sponsor commitment unless written notification to cancel is submitted.  
 Please discontinue my monthly payment option after 12 months.

BANK ACCOUNT TRANSFER    Account Type:     Checking     Savings

Name of Financial Institution: \_\_\_\_\_

City and State: \_\_\_\_\_

ABA Routing/Transit Number\*: \_\_\_\_\_ Account Number: \_\_\_\_\_

*\*Attach a voided check if transfers are to be made from a bank account. ABA information is on your check.*

CREDIT CARD *(Check this box and complete credit card information in PAYMENT METHOD section above.)*

*I hereby authorize Ducks Unlimited, Inc. to make monthly charges to my account or credit card as specified above to fulfill my membership commitment to Ducks Unlimited.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

**IMAGINE MAKING A  
DIFFERENCE IN  
TOMORROW'S WETLANDS**

Ducks Unlimited, Inc.  
One Waterfowl Way  
Memphis, TN 38120-2351  
901-758-3825  
1-800-45-DUCKS  
[www.ducks.org](http://www.ducks.org)